

Summary

A responsible, creative, and meticulous university student majoring in graphic design with experience in researching, branding development and promotion. Skilled at transferring sketchy ideas from paper to digital work. Focus on details and attention for a good design while keeping a balance between functionality and artistry.

Professional History

Sebright Products Inc. | *Graphic Design Intern* | Hopkins, Michigan | 2020 - present

- Reinforced the companies' image by creating united promotional visual languages for Sebright Products, Bright Technologies, and Balewulf
- Maintained and increased awareness of Sebright Products Inc. as leading industrial waste handling equipment and wet waste equipment manufacturer's
- Created an engaging and trusted identity through sturdy design, concept, and content

Grand Valley State University Promotions Office | *Graphic Designer* | Allendale, Michigan | 2020 - present

- Designed and printed posters, t-shirts, buttons, banners, and more for departments and organizations within GVSU, helping each event stand out among hundreds of promotional items through unique visual elements
- Responsible for client-facing projects from conception to print, brought sketchy ideas to life, turning confusion into satisfaction
- Managed tight deadlines for multiple projects

Grand Valley Lanthorn | *Layout Designer* | Allendale, Michigan | 2019 - present

- Designed artwork and layout for the GV Lanthorn newspaper, creating an engaging visual attraction that helped increase the number of people picking up the copies on the shelves around campus

3 Cheers Productions | *Graphic Designer* | Atlanta | Georgia 2019 - 2020

- Transferred the brand's mission and vision through a series of visual and verbal language, promotions and event packages, reinforcing unique recognition in events like the Moody Gala

Freelance Illustrator | Instagram | @khoipen | 2018 - 2020

- Created highly intricate fine artworks with ink and pen medium
- Actively increased awareness of Vietnamese cultural contents through illustrations backed with engaging stories, inspiring a number of students in the GV art department with positive feedback

Licton Springs Review Art Magazine | *Web Editor, Associate Staff, Juror* | North Seattle College | Seattle, WA | 2017

- Helped promote the magazine and designed the website for the Licton Springs Review 2017 publication digital edition

Skills

Technologies: Adobe Creative Suite, Digital Photography, Figma, Wordpress, Microsoft Suite, Digital & Traditional Illustration

Languages: English, Vietnamese, basic French

Educational History

Bachelor of Fine Arts | Grand Valley State University | Major in Graphic Design | 2018 - 2021

- **Vice President**, GV Animators Guild, 2019 - 2020
- **Solo exhibition** | Fleeting Line, Padnos Student Gallery, Calder Art Center, Allendale, MI, 2020

Associate of Arts | North Seattle College | Major in General Arts | 2016 - 2018

- **Group Exhibition** | Student Art Exhibition, Lock and Key, NSC Art Gallery, Seattle, WA, 2016 - 2018

Awards and Achievements

International Merit Scholarship | Grand Valley State University | 2018 - 2022

Department of Visual and Media Arts Scholarship | Grand Valley State University | 2018 - 2022

31st League for Innovation | Seattle Colleges | Third place | 2017

Marcia Barton Award - Art | North Seattle College | 2017